

**DELHI TRANSPORT CORPORATION
PUBLICITY DEPARTMENT
SCINDIA HOUSE: NEW DELHI**

**AWARD OF ADVERTISEMENT RIGHTS FOR DISPLAY OF ADVERTISEMENT BOARD ON UNIPOLES IN
DTC DEPOTS AND TERMINALS**

DATE OF ISSUE : 05.11.2009

PRE-BID CONFERENCE HELD AT 1100Hrs ON 13.11.2009 AT CONFERENCE ROOM, DTC (HQ), I.P.ESTATE, NEW DELHI-110002

ADDENDUM

DATED : 20.11.2009

AMENDMENT MADE BY DELHI TRANSPORT CORPORATION TO THE TENDER DOCUMENT

S.NO.	PARA/CLAUSE NO.	EXISTING ENTRY IN THE BID DOCUMENT	AMENDED AS
1.	12 a (ii) Payment of Licence Fee of Specific Terms & Conditions	The contractor will however, be allowed one month time from the date of allotment for making the necessary arrangements for installation of Unipoles in the sites given in the NIT and for obtaining advertisement business. During the period no licence fee will be payable, irrespective of whether any advertisement is displayed or not. However, from the second month onwards from the date of allotment full monthly licence fee will be payable, irrespective of whether Unipoles have been installed or not and any advertisement is displayed or not. For example, if the contract is allotted on 01.06.2009, then no licence fee will be charged upto 30.06.2009 and full monthly licence	The Contractor will however, be allowed 45 days time from the date of allotment for making the necessary arrangements for installation of Unipoles in the sites given in the NIT and for obtaining advertisement business. It is further added that only 10 days time will be given to successful bidder for selection of site for installation of Unipoles and these 10 days period will be the part of the total 45 days as mentioned above. During this 45 days period no licence fee will be payable, irrespective of whether any advertisement is displayed or not. However, after the above said 45 days period from the date of allotment, full monthly licence fee will

		fee will be charged w.e.f 01.07.2009.	be payable, irrespective of whether Unipoles have been installed or not and any advertisement is displayed or not. For example, if the contract is allotted on 01.06.2009, then no licence fee will be charged upto 15.07.2009 and full monthly licence fee will be charged w.e.f. 16.07.2009
2	1 (v) Extent of Tender of Specific Terms & Conditions	NIL	If the Successful Bidder chooses to display an advertisement on both sides of the single Unipole, then the same will be counted equivalent to displaying of two Advertisements on two Unipoles, and total no. of display board shall not exceed the max. no. of 40 displays on all the Unipoles.
3.	5 (i) Electricity Connection of Specific Terms and Condition.	It will be the responsibility of the contractor to make arrangement to illuminate advertisement boards on Unipoles as per rules and law or instruction issued by Union Govt. or Delhi Govt., DTC or any authority in this regard. The contractor will be given "NO OBJECTION" for taking necessary electricity connection for illumination of the Boards. It will be the contractor's responsibility to take the electric connection from the relevant electricity supply company. No rebate on monthly license fee will be granted on account of any delay in sanction of electric connection by the electricity company to the contractor	It will be the responsibility of the contractor to make arrangement to illuminate advertisement boards on Unipoles as per rules and law or instruction issued by Union Govt. or Delhi Govt., DTC or any authority in this regard. The contractor will be given "NO OBJECTION" for taking necessary electricity connection for illumination of the Boards. It will be the contractor's responsibility to take the electric connection from the relevant electricity supply company. No rebate on monthly license fee will be granted on account of any delay in sanction of electric connection by the electricity company to the contractor. It is also made clear that the monthly electricity bills and other dues, if any,

			shall be paid by the successful Bidder to the concerned Distcoms regularly, and in time.
4.	18 REMOVAL/ DEMOLITION OF UNIPOLES	The Chairman-cum-Managing Director or his authorised representative shall have the right to have the Unipoles demolished, shifted or removed at any time during the period of contract without notice to the contractor for any reason whatsoever. In the event of such removal or shifting, the contractor may be permitted at the discretion of Chairman-cum-Managing Director to display the advertisement on the alternative site allotted to him for construction of Unipoles by the DTC. The shifting cost if any, in such event shall be reimbursed by the DTC to the contractor as per the CPWD approved rates.	Now may be read as 18 (i) and contents of it has no change.
5	18 (ii)	NIL	<p>PERMISSION FOR CONTRACTOR'S EMPLOYEES TO ENTER THE CORPORATIONS'S PREMISES.</p> <p>Maximum four persons authorized by the contractor, shall be permitted to enter into a depot/Terminal premises for the purpose of fixing of advertisement or for any other reason connected with their lawful business as contractors under this contract. Such persons must carry Identity Cards with their photographs. The Contractor will issue the Photo Identity Cards giving complete detail such</p>

			as addresses etc., which will be duly endorsed by the Publicity Department of DTC.
6	1(i) Extent of Tender of Specific Terms & Conditions	The Tender is for appointment of agents (hereinafter called Contractor) for displaying of advertisements boards by installing the Unipoles at their own cost at DTC Bus Depots and Terminals as given in the NIT. Unipoles available for advertisement through this tender are those which will be constructed by tenderer(s) on its own, not by DTC. The maximum number of Unipoles which can be installed in each Depot/Terminal will be four.	The Tender is for appointment of agents (hereinafter called Contractor) for displaying of advertisements boards by installing the Unipoles at their own cost at DTC Bus Depots and Terminals as given in the NIT. Unipoles available for advertisement through this tender are those which will be constructed by tenderer(s) on its own, not by DTC. The maximum number of Unipoles which can be installed in each Depot/Terminal will be four. It is further added that the contractor will have to furnish a certificate from a qualified structural Engineer in regard to the quality/strength adequacy of the material used for construction and fabrication of the Unipoles. The contractor will also ensure that the Unipoles installed by him in the Depots/terminals are strong enough to with-stand the natural wind pressure/storms etc.
7.	1(iii) Period of Award of Extent of Tender of Specific Terms & Conditions	It may be noted that display of advertisements on these DTC Unipoles to be constructed/installed by the successful bidder shall be for a period of two year. However, the Corporation may at its discretion extend the contract for another one year subject to an annual 10% increase in license fee and the	It may be noted that display of advertisements on these DTC Unipoles to be constructed/ installed by the successful bidder shall be for a period of two year. However, the Corporation may at its discretion extend the contract on two occasions for a period of one year each subject to an annual

		contractor otherwise found suitable for extension. In case the contractor is desirous of extension after normal expiry of the contract, he shall make a written request in this regard at least two months prior to the date of expiry of the contract. However, the contractor shall have no right whatsoever for extension beyond the normal two year period of contract.	10% increase in license fee and the contractor otherwise found suitable for extension. In case the contractor is desirous of extension after normal expiry of the contract, he shall make a written request in this regard at least two months prior to the date of expiry of the contract. However, the contractor shall have no right whatsoever for extension beyond the normal two year period of contract.
8.	1(vi) Extent of Tender of Specific Terms & Conditions	NIL	Further, in view of the ensuing Common Wealth Games to be held in October 2010, the DTC may withdraw the advertising rights temporarily for a period to be specified at the appropriate time with a notice of 7 days for displaying the Common Wealth Games related advertisement and in such situation the contract period of two years shall be deemed to have been completed only after adding the period of such temporary withdrawal as stated above without any financial implication to DTC. However, during the temporary withdrawal period, the contractor will not be charged any licence fee. During the extended period by adding temporary withdrawal period the contractor will pay licence fee as per contract. For the temporary withdrawal period contractor will have no claim of damages/loss of profit etc.

N. B. PLEASE NOTE THAT AFTER INCORPORATING THE ABOVE AMENDMENTS IN TENDER DOCUMENT, THE TENDER DOCUMENT HAS NOW BEEN FROZEN.

**DELHI TRANSPORT CORPORATION
PUBLICITY DEPARTMENT
SCINDIA HOUSE: NEW DELHI**

REPLIES TO QUERIES ON TENDER DOCUMENT

AWARD OF ADVERTISEMENT RIGHTS FOR DISPLAY OF ADVERTISEMENT BOARD ON UNIPOLES IN
DTC DEPOTS AND TERMINALS

DATE OF ISSUE: 05.11.2009

AMENDMENTS/ CLARIFICATIONS SOUGHT BY THE PARTICIPANTS BIDDERS IN THE PRE-BID MEETING HELD ON 13.11.2009

RESPONSE OF DTC:

Sr. No.	Para/ Clause No.	Recommendations/ Suggestion/ Remarks/ Proposal made by the Firm in their queries	Clarification from the DTC
1.	12 a (ii) Payment of Licence Fee of Specific Terms & Conditions	Warming up period should be two/three months for construction without license fee.	The warming up period have been increased to 45 days instead of one month as per clause 12 (a-ii) of the specific terms and conditions of the present tender document.
2.	12 a (ii) Payment of Licence Fee of Specific Terms & Conditions	Site selection should be within 10 days, if delayed additional days should be given in warming up period.	In the clause 12 (a-ii) of the specific terms and conditions of the present tender document, it may be noted that only 10 days time will be given for selection of site making it clear that this 10 days period will be the part of total period as given at Sr. No.1.

3	1(iii) Period of Award of Extent of Tender of Specific Terms & Conditions	Period of contract should be for 5 years instead of 2 years.	<p>It may be noted that display of advertisements on these DTC Unipoles to be constructed/ installed by the successful bidder shall be for a period of two year.</p> <p>However, the Corporation may at its discretion extend the contract on two occasions for a period of one year each subject to an annual 10% increase in license fee and the contractor otherwise found suitable for extension. In case the contractor is desirous of extension after normal expiry of the contract, he shall make a written request in this regard at least two months prior to the date of expiry of the contract. However, the contractor shall have no right whatsoever for extension beyond the normal two year period of contract.</p>
4	1 (v) Extent of Tender of Specific Terms & Conditions Clause added in the addendum	Double side hoarding will be counted as per two sites.	If the Successful Bidder chooses to display an advertisement on both sides of the single Unipole, then the same will be counted equivalent to displaying of two Advertisements on two Unipoles, and total no. of display board shall not exceed the max. no. of 40 displays on all the Unipoles.
5	5 (i)	Electricity should be provided by DTC and charges to	Not accepted. Standard terms and

	Electricity Connection of Specific Terms and Condition.	be paid by the advertiser.	conditions shall remain unaltered. It is also made clear that the monthly electricity bills and other dues, if any, shall be paid by the contractor to the concerned Distcoms regularly, in time.
6	18 (ii) Clause added in the addendum	<p>PERMISSION FOR CONTRACTOR'S EMPLOYEES TO ENTER THE CORPORATIONS'S PREMISES.</p> <p>Minimum 10 identity cards provided by the DTC for working purpose.</p>	Maximum four persons authorized by the contractor, shall be permitted to enter into a depot/Terminal premises for the purpose of fixing of advertisement or for any other reason connected with their lawful business as contractors under this contract. Such persons must carry Identity Cards with their photographs. The Contractor will issue the Photo Identity Cards giving complete detail such as addresses etc., which will be duly endorsed by the Publicity Department of DTC.
7		As per your permission there will be 4 nos. of hoarding in one Depot but suppose in one depot we put only Two hoarding (as per visibility view) then you should allow us to put up these two hoarding in some other depot. The Nos. of hoarding will not exceed the permissible count. The pole in one depot will not exceed from 4 Nos.	Not accepted. Standard terms and conditions shall remain unaltered. The installation of Unipoles in any other Depot/Terminal except as mentioned in the NIT is not allowed under any circumstances whatsoever.
8		The security as demanded in cash or Bank Draft should be in the form of Banks fixed deposit for the security amount.	Not accepted. Standard terms and conditions shall remain unaltered.
9		The No. of unipoles which are not visible on Publicity should be given rebate.	Not accepted. Standard terms and conditions shall remain unaltered.

10	1(i) Extent of Tender of Specific Terms & Conditions	Who will approve the quality of structure?	The Contractor will have to furnish a Certificate from a qualified Structural Engineer in regard to the quality/strength adequacy of the material used for construction and fabrication of the Unipoles. The contractor will also ensure that the Unipoles installed by him in the Depots/Terminals are strong enough to with-stand the natural wind pressure/storms etc.
11		Who will retain the structure after expiry of the term of agreement?	No change in the standard terms and conditions as given in clause 1(ii) of the specific terms and conditions of the present tender document